

extending & engaging
AWARENESS, ADVANCEMENT, ADVOCACY



Modified from "Meeting" ©Marco Antonio Torres via Flickr CC-BY-SA

In the 1990's the **Open Source Initiative** began a campaign, inviting individual **hackers** to join the open source **movement**. Ten years ago the OSI championed open source **principles** and **practices**, responding to FUD while promoting open source development, **projects** and communities. This year, throughout **2015**, in what has been called the "**Golden Era of Open Source**," the OSI expanded our reach and broadened our message engaging beyond the software industry and across the IT sectors of education, government, health care, manufacturing—after all every company is a software company—realizing indeed, "**2015 was the year open source software took over the IT world.**"

"Microsoft ♥ Linux"
- Microsoft CEO Satya Nadella

"78 percent of companies run open-source software"

- 2015 Future of Open Source Survey

Why All The 'Open Source' Innovation?
-Forbes

"Why enterprises embrace
open source" - CIO Magazine

"open source software is eating the world" - VentureBeat

2015 HIGHLIGHTS

New Board President, Allison Randal
Growing Individual Memberships
12 New Affiliate Members
Nine New Sponsors
New Volunteer Staff & Interns
Directed Awareness and Advocacy

New Director, Paul Tagliamonte
New OSI Website & Hosting
Expanded Affiliate Program
Increased Community Presence
Expanded Conference Participation
Broadened Organizational Support

Open Source Initiative
2015 Annual Report



WELCOME ALLISON RANDAL, OSI PRESIDENT



Photo credit: OpenStack Superuser

I'm excited and honored to be elected as President of the OSI. Looking forward, I believe licensing will continue to be absolutely essential to the future of open source, and agree with concerns over license proliferation that started in the mid-2000's. I'm pleased that the flood of new licenses we feared has been prevented, focusing people on a few "standard" choices. But at the same time, I fully expect the next 30 years of international law to be every bit as interesting as the past 30 years, which means that open source licensing must continue to evolve with the times.

Another important aspect of the OSI's mission is education. Plenty of open source projects have achieved brand recognition even in the wilds of tech consumership (Firefox, Ubuntu, Android, etc.), so what we're aiming for isn't so much broadcasting the existence of open source, as it is broadcasting the meaning of open source. Our greatest challenge in the next decade or so is making sure the signal of software freedom isn't lost in the noise of general technical progress. It's partly an act of definition: what is and isn't open source. It's partly an act of interpretation: evaluating current events in the light of open source, and re-evaluating open source in light of current events. And it's partly an act of inspiration: highlighting successes (and failures) and pointing the way to the future. This is an area where the OSI can and should have a substantial impact, not as an exclusive owner, but as an influential participant in the open source community.

MESSAGE FROM THE GENERAL MANAGER



Thank you for another great year! This year, like last, I'd like to start off by first thanking the open source software community for all of your support. The Open Source Initiative is so very fortunate for the continued—and growing—participation in our Individual and Affiliate Memberships, as well as Corporate Sponsors and Supporters. I'm continually amazed by the energy, creativity and passion of those working to raise awareness and adoption of open source software development, projects and communities. Thank you!

No doubt about it, 2015 was a great year for open source—I'm sure you saw the headlines: "The Golden Age Of Open Source Has Arrived" (TechCrunch), "Open Source Software Went Nuclear This Year" (Wired), "Why All The 'Open Source' Innovation?" (Forbes), "The Year of Crowdfunded Open Source Small Businesses" (Datamation). A few of you may have actually needed a double-take with revelations like, Apple is "the first major computer company to make open source a key part of its strategy," and Microsoft's "love" of Linux expanded to include other open source projects... including their own Linux distribution!

Indeed, throughout the private and public sector, around the world—including the governments of France, India, Italy, the United Kingdom, and United States (to name a few)—open source enjoyed continued success. And 2015 was also a great year for the OSI: a new Board President and Director, a growing Individual Member base, a growing number of contributors and volunteers, new Premium Sponsors and Supporters; ten new Affiliate Members; a new website and additional infrastructure; a growing number of Incubator Projects; greater and broader outreach and advocacy; greater participation in open source events and activities, and much, much more.

Within the following pages, you'll find more details on these activities, as well as many others we've undertaken to promote and protect open source software, raise awareness of the benefits of open source development and build bridges across open source projects and communities. I'm so very proud of the work we've done together through 2015 and with your ongoing help, I am confident we'll see continued success in 2016.

OSI BOARD OF DIRECTORS

Deb Bryant



Leslie Hawthorn



Richard Fontana



Mike Milinkovich



Simon Phipps



Bruno Souza



Paul Tagliamonte



Tony Wasserman



Stefano Zacchiroli



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CENATIC
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Document Foundation
Drupal Association
Eclipse Foundation
FreeBSD Foundation
Friends of OpenDocument
Joomla/Open Source Matters
KDE eV
Linux Foundation
Linux Fund
Linuxfest Northwest
MariaDB Foundation
Mozilla Foundation



New Zealand
Open Source Society
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Health Record Alliance
Open Source
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Hewlett- Packard | IRILL | Linux Voice | Meshed Insights Ltd. | O'Reilly | Red Hat | XWiki

The Open Source Initiative

Founded in 1998 as a global non-profit, The Open Source Initiative (OSI) protects and promotes open source software, development and communities; champions software freedom in society through education, collaboration and infrastructure; stewards the Open Source Definition (OSD) and; prevents abuse of the ideals and ethos inherent to the open source movement.

Mission Statement

The Open Source Initiative is a non-profit corporation with global scope formed to educate about and advocate for the benefits of open source and to build bridges among different constituencies in the open source community.

Open source is a development method for software that harnesses the power of distributed peer review and transparency of process. The promise of open source is higher quality, greater reliability, more flexibility, lower cost, and an end to predatory vendor lock-in.

One of our most important activities is as a standards body, maintaining the Open Source Definition for the good of the community. The Open Source Initiative Approved License trademark and program creates a nexus of trust around which developers, users, corporations and governments can organize open source cooperation.

Organizational Scope

Developers & End-Users

Independent developers working on FLOSS projects.

Developers working on open source software within corporations.

Developers who work creating FLOSS both as part of their employment and on their own time.

End-users seeking information on open source software & licenses.

Members of the press.

Government Agencies, Education & Non-profits

Procurement and acquisition officers investigating and assessing feasibility of open source software.

Department managers seeking best practices in development and community.

IP portfolio managers seeking to release code under an open source license, or take in contributions.

Business analysts seeking peers, use cases and case studies.

Corporations & Business

Companies with licensing questions and issues of stewardship.

Project / Product managers in need of best practices, resources, information & knowledge sharing.

Legal staff and contract managers using and maintaining open source software.

HR and other administrative departments involved in transitioning to open source models.

The Open Source Initiative is internationally recognized as the primary source for expertise on matters related to open source software, development & standards

Operational/Organizational Highlights

In 2015 we bid fond-farewell to long time President Simon Phipps and welcomed Allison Randal as the new OSI Board President. Simon, who was first elected to the Board in 2010 and became President in 2012, opted not to run for President in his final year on the Board in order to help transition the new President. Simon's presidency will be remembered for his work to transform the OSI into a member-led organization, giving voice to our individual and affiliate members in Board elections and opening up opportunities for direct participation through Working Groups and Incubator Projects.

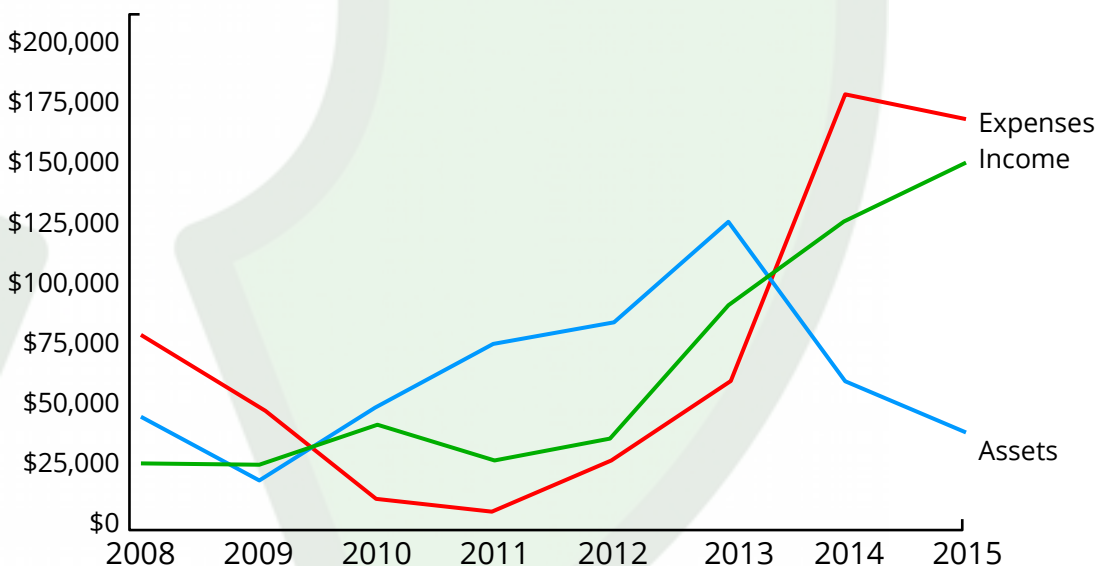
Incoming President Allison Randal is in her second year on the OSI Board bringing with her extensive experience with open source projects, including as an Ubuntu Developer, a Debian Maintainer, board member of the Perl Foundation, emeritus board member of the Python Software Foundation, co-founder of the FLOSS Foundations group for open source leaders, and Board Member of the OpenStack Foundation. Of historical interest to OSI members, Allison was the primary drafter of the Artistic License 2.0 and the Perl Foundation contributor license agreement, a review committee member for GPLv3, and one of the drafters of the amicus brief (for OSI, Creative Commons, etc) that turned the tide for the Jacobsen v. Katzer case.

Continuing the shift to a membership-driven organization, Paul Tagliamonte was elected by the OSI Affiliate Members to a term serving through 2018.



Our re-investment plan for the OSI's infrastructure was completed with the launch of a new OSI website. Hosting and support for our web services was made possible through the generous donation of Gandi.net. Many thanks to Board Directors, Deb Bryant, Leslie Hawthorn and Stefano "zack" Zacchioli, for all their help in making the site and migration a success.

Flow of Funds: Profit / Loss 2008 - 2015



Join Us Online:

- osi@opensource.org
- opensource.org
- wiki.opensource.org
- @OpenSourceOrg
- irc/Freenode: #osi
- github.com/opensourceorg
- +opensourceinitiative
- linkedin.com
- fatrr.com/profile/osi
- opensourceinitiative.
- spreadshirt.com/

The OSI community is active across a variety of platforms and communities, won't you join us?



The OSI would like to thank all of our generous sponsors and supporters who have graciously donated their technology, time and resources to keep our infrastructure running throughout 2015.

Community Highlights

- The OSI was honored to welcome 12 new Affiliate Members, bringing our total to over 50: **California Association of Voting Officials, Indiana University, Kaiyuanshe, Linux Professional Institute, Marist College, Mautic, Mifos, Open Information Security Foundation, OpenMRS, Snowdrift.coop, University of Southern Queensland, and Xerte Project.**
- The OSI continued our participation in community-driven events, including presentations and presence at various open source software and technology-focused conferences, including: **Educause, Campus Technology, CatskillConf, Community Leadership Summit, LibrePlanet, Linuxfest Northwest, FOSDEM, FOSSETCON, Open Apero, Open Everything, Open Source Festival, OSCON, SCALE14x, SoCalMakerCon and Start-Up Libre.**
- The OSI was very fortunate, and grateful, to receive new commitments from Corporate Sponsors **Deciso B.V., Facebook, Linux Foundation, Mozilla, and USB Memory Direct.com.**
- Our Incubator program expanded with several projects:
 - **FLOSS Desktops For Kids:** in line with the "Maker" movement and supporting the growing STEM movement in schools, this project helps schools and students learn about and use open source software.
 - **TL;DR Legal:** provides simple, community-developed interpretations of open source licenses.
 - **Public Policy Working Group:** creates an international collaborative, and a network of policy practitioners and enthusiasts, to help inform the public sector (government, public education and so forth) regarding policy for free and open source software.



Director Deb Bryant & GM Patrick Masson consult with White House on "Open Licensing" | Community Managers Cathy Dumas & Dima Kassab staff OSI table at FOSSETCON | Asheesh Laroya hosts "OpenHatch Comes to Campus" | OSI Individual Member Jathan McCollum and friends staff the OSI booth at SCALE14x | OSI Directors Stefano Zacchiroli, Simon Phipps, Mike Milinkovich, Deb Bryant & GM Patrick Masson | OSI President Allison Randal at OSCON | OSI Affiliate Mifos at FinTech Developers

- The OSI expanded our efforts to cultivate open licensing, working with **Stack Exchange** in the development of new OSI compliant licensing for software shared on community forums.
- The OSI released position papers on the **Importance of Community-oriented GPL Enforcement**, and support of open source licensing and community intent in **Software Freedom Conservancy v. VMware.**
- The OSI provided consultation and contribution to the open source licensing directory & interface for **SPDX** helping with integration across community-driven platforms ranging from Github to Kickstarter.
- Development of "**Start-up Libre**" initiative for businesses and entrepreneurs exploring use of, and contributions to, open source software projects.
- Working with our Affiliates, produced **open source webinars** showcasing open source software & projects.
- New **fiscal sponsorship** with **Snowdrift.coop**, a fund-raising platform for open source projects.
- The OSI was honored to be named one of 2015's "**8 key open source foundations**" by **CIO Magazine.**



Schodack NY students refurbish discarded hardware and install open source software as part of OSI sponsored STEM education program.

Educational Highlights

- **FLOSS Desktops For Kids:** This **incubator project** provides resources and mentors to help school districts, teachers and **kids learn** about computer hardware, networks and software through **hands-on activities** that re-builds computers. Using surplus and discarded school computers, kids break-down and repair computer hardware components, install open source software including Linux operating systems, Libre Office, GIMP, etc. The project **teaches kids about computers and computing by doing**. Once completed, the **kids can take their computers home, "for keeps."**
- Expansion of Affiliate Membership Program to Higher Education welcomed **Indiana University, Marist College, Southern Queensland University,** and the **Xerte Project** from Nottingham University.
- Implementation of **Internship program** with college students contributing in a variety of areas including community management, trademark registration, event management, and website development.

Public Policy Highlights

- The OSI provided support of, and consultation with
 - **U.S. White House** Executive Branch's development of open source software and open licensing in education policies,
 - **U.S. Department of Veterans Affairs'** procurement policy to include open source software,
 - **U.S. Federal Communications Commission** in modification/improvement of Docket No. 15-170, "Improving Wireless Emergency Alerts and Community-Initiated Alerting,"
 - National **Government of India** in defining open source procurement policy,
 - Provincial **Government of Quebec,** Canada in development of open source licenses,
 - **New York State** open source tax regulations and state procurement regulations
 - **City/county of San Francisco** in open source election systems
 - open source community with contributions to improve, **Trans-Pacific Partnership** trade agreement



The OSI and several Affiliate Members help raise awareness and inspire adoption of open source software at OSCON 2015

OSI Community Impact and Reach

The OSI website enjoys 200,000 unique visitors and 350,000 page views per month.

With almost 10,000 followers, the OSI Twitter account attracts ten new people each day and over 700,000 impressions per month.

The OSI Newsletter is delivered to 2,500+ contacts.

The OSI and OSI Board participate in a variety of conferences and meetings internationally.

The OSI is referenced dozens of times annually in the press and media.

OSI Membership & Community

- 2015 saw the OSI community grow with 600+ Individual Members from over fifty countries.
- The OSI wiki currently includes over 1100 individual contributors.
- Affiliate Members, including non-profits, institutions of higher education and user groups, now number over fifty.



Current and Emeritus Members and Observers of the OSI Board

Eric S. Raymond & Bruce Perens, Co-Founders

Matt Asay
Brian Behlendorf
Deborah Bryant (*Current*)
Ken Coar
Danese Cooper
L. Peter Deutsch
Chris DiBona
Karl Fogel
Richard Fontana (*Current*)
Bdale Garbee
Rishab Aiyer Ghosh
Mike Godwin
Harshad Gune
Zak Greant

Leslie Hawthorn (*Current*)
Joichi Ito
Jim Jagielski
Fabio Kon
Laura Majerus
Patrick Masson (*Current, GM*)
Raj Mathur
Martin Michlmayr
Mike Milinkovich (*Current*)
Ian Murdock
Russell Nelson
Nnenna Nwakanma
Andrew Oliver
Simon Phipps (*Current*)
Dr. Ernest Prabhakar

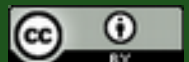
Mark Radcliffe (*General Counsel*)
Allison Randal (*Current, President*)
Larry Rosen
Tim Sailer
Chip Salzenberg
Alolita Sharma
Bruno Souza (*Current*)
Paul Tagliamonte (*Current*)
Michael Tiemann
Guido van Rossum
Luis Villa (*Current*)
Dr. Tony Wasserman (*Current*)
Dr. Sanjiva Weerawarana
Stefano Zacchiroli (*Current*)

Contact the OSI about how
you can help promote and
protect open source
software development
and communities

Patrick Masson
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SPONSORSHIP OPPORTUNITIES

The Open Source Initiative (OSI)

California 501(c)3 non-profit raising awareness and adoption of open source software (OSS) through **advocacy, education** and **building bridges** between communities.

The **pragmatic community** organization that understands how **developers, businesses, governments**, and open source interact.

Steward of the **Open Source Definition**, globally recognized body for **approving OSS licenses**.

Sponsorship Goals

Corporate use of, and participation in open source development is vital to overall success.

Provide a open and transparent mechanism to allow corporations to show support for open source software, its development, and the activities of the OSI.

Increase the diversity of stakeholders and viewpoints within the OSI & among OSS community.

Raise funds for the operations of the OSI.

Use of Funds

Continue OSI's core activities per our Bylaws: education, advocacy, community building ...and, of course, continue our license certification programs.

Mature as a sustainable organization ensuring operational constancy and program continuity.

Maintain a (small) professional staff.

Support

Corporate support consists of annual donations to the OSI.

Contributions vary by the annual corporate revenue from the total of all affiliated companies.

Sponsorship tiers makes it affordable for smaller companies to show their support of the OSI.

Our goal is to create a large and diverse corporate membership.

These contributions are in United States Dollars.

Annual Corporate Revenues	Annual Dues
Greater than \$250 million...	\$20,000
Greater than \$100 million but less than or equal to \$250 million	\$15,000
Greater than \$50 million but less than or equal to \$100 million	\$10,000
Greater than \$10 million but less than or equal to \$50 million	\$7,500
Less than or equal to \$10 million	\$5,000
Less than \$1 million and not more than ten employees or contractors on staff	\$1,000

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